



Calvert County News

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FOR IMMEDIATE RELEASE

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Economic Development Sponsors Free Workshops on How to Host Group Tours

PRINCE FREDERICK, Md. – April 11, 2022 – The Calvert County Department of Economic Development is sponsoring a series of free virtual workshops to teach local businesses, sites and attractions the basics of hosting group bus tours. Hosted by Bristol Creek Consulting, participants will learn strategies, tactics and concrete steps to increase revenue by hosting visiting groups.

Virtual sessions are held every other Thursday at 1 p.m. beginning on April 28 and include:

- Group Tours 101
- Your Network is Your Net Worth
- Understanding the Group Tour World
- Sales Skills and Tips
- Let's Create an Itinerary

Attend online in real time, or revisit recorded sessions at your convenience. To register, email info@ecalvert.com. Registration is required.

For information on the Department of Economic Development and the many services the county offers the business community, contact the department at 410-535-4583 or 301-855-1880, or by email at info@ecalvert.com.

Find information on Calvert County Government services online at www.CalvertCountyMd.gov. Stay up to date with Calvert County Government on Facebook at www.facebook.com/CalvertCountyMd and YouTube at www.youtube.com/CalvertCountyGov.

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